Wildfire Moves Fast.
You Need to Move Faster.

You can't outrun a wildfire. But you can outplan it.

Don't wait for the
knock on the door.

Red Flag Warning?
Smoke on the ridge?
Leave early. Go fast. Be ready.

Your life is worth more than the few extra minutes it takes to gather "just one more thing."

A fast-moving wildfire can travel 1,200 feet per minute. That's four football fields every 60 seconds.

Newsflash:
You're not an Olympic sprinter.
The average person walks one football field per minute.
Even if you run, a fire can still outpace you.

When wildfire ignites,
it doesn't wait -
and it won'tslow down.

www.wildfirereadync.org